

Message Text

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21

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
----- 102909

P R 030911Z MAR 76
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC PRIORITY 7386
INFO USDOC WASHDC

UNCLAS TOKYO 3221

TO: MR. MARVIN C. PARK
EXPOSITION MANAGER
NATIONAL HOME CENTER EXPOSITION
600 TALCOTT ROAD
PARK RIDGE, ILLINOIS 60068
TEL.: 312-823-3183

E.O. 11652: N/A

TAGS: BEXP, BTRA,JA

SUBJECT: FOREIGN BUYERS PROGRAM: NATIONAL HOME CENTER/HOME
IMPROVEMENT '76 CONGRESS AND EXPOSITION, MARCH 7-10, 1976

1. PRE-REGISTRATION REQUESTED FOR FOLLOWING FORTY-THREE
JAPANESE BUYERS VISITING HOME CENTER EXPO IN TWO GROUPS
ORGANIZED BY AMERICAN EMBASSY. FIRST GROUP OF NINE-
TEEN MEMBERS IS FROM MISAWA HOME CORP., MAJOR MANUFAC-
TURER OF PRE-FAB HOUSING WHICH IS EXPANDING INTO
DO-IT-YOURSELF/HOME IMPROVEMENT RETAILING. MISAWA HOME
GROUP ARRIVES CHICAGO ON MARCH 6 AT 4:10 P.M. VIA
UA 144, STAYS CONRAD HILTON, AND DEPARTS MARCH 11 AT
8:35 A.M. VIA US 101. SECOND GROUP FROM DIAMOND-
FRIEDMAN PUBLISHING CO. CONSISTS OF TWENTY-FOUR
PERSONS PRIMARILY ENGAGED IN DIY/HI RETAILING. THIS GROUP
ARRIVES SAME TIME AS MISAWA GROUP AND ALSO STAYS
CONRAD HILTON; HOWEVER, IT DEPARTS MARCH 9 AT 8:55 A.M.
VIA US 904.

2. EMBASSY EMPLOYEE ATSUSHI INABA WILL ACCOMPANY GROUP.

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3. NAME LISTS FOR TWO GROUPS FOLLOW:

-MISAWA HOME GROUP-

- A) MR. KINJI NAGASAWA, NAGASAWA SESAKUJYO CO., LTD., KAWAGOE CITY, SAITAMA.
- B) MR. CHIYOKICHI NAGASAWA, - " -
- C) MR. OSAMU URATA, TEIKOKU INDUSTRY CO., OSAKA CITY, OSAKA
- D) MR. KIYONOSUKE OBITANI, - " -
- E) MR. BUNICHI YAJIMA, YAJIM STAINLESS CO., LTD., KOGANEI CITY, TOKYO
- F) MR. ETSUJI NAITO, NAITO INDUSTRY CO., LTD., KOFU CITY, YAMANASHI
- G) MR. TOSHIO MURATA, CHUBU GAS CO., LTD., TOYOHASHI CITY, AICHI
- H) MR. TAKEO KAMINO, CHUBU FAMILY CENTER CO., LTD., TOYOHASHI CITY, AICHI
- I) MR. NAOKI MORITA, MISAWA HOME, SUGINAMI-KU, TOKYO
- J) MR. KAZATOSHI TADA, TOKYO MISAWA HOME CO., LTD., SHINJUKU-KU, TOKYO
- K) MR. HIROMU IWAKAWA, CHUETSU CO., LTD., CHUO-KU, TOKYO
- L) MR. TORU YANAGISAWA, GRAPHIC COMMUNICATION, MISAWA HOME GENERAL INSTITUTE, SUGINAMI-KU, TOKYO
- M) MR. ATSUSHI INABA, AMEMBMASSY TOKYOP PLUS 13), 19), 20), 22), 27), AND 28) OF THE D-F GROUP.

-DIAMOND-FRIEDMAN GROUP-

- 1) MR. YOSHIKI YOSHIDA, HANKYU ENGEI CO., LTD., OSAKA
 - 2) MR. MASAHIRO YAMANAKA, HANKYU ENGEI CO., LTD., OSAKA
 - 3) MR. YOSHITAMI KUROKAWA, JASCO, LTD., OSAKA
 - 4) MR. MICHIO MORITAMA, JASCO, LTD., OSAKA
 - 5) MR. TERUJI ASANO, MATSUTOMI CO., LTD., OSAKA
 - 6) MR. SHIGEO HAYASHI, NISHIN KIKO CO., LTD., NAGAOYA CITY, AICHI
 - 7) MR. KUNIO KAKITA, - " -
 - 8) MR. TAKEO ITO, IWATANI & CO., LTD., CHUO-KU, TOKYO
 - 9) MR. YASUHIKO ISHIHARA, ISHIHARA CEMENT CO., LTD., KARIYA CITY, AICHI
 - 10) MR. TSUGIO WATANABE, HORIE ELECTRIC CO., LTD., YOKOHAMA CITY, KANAGAWA
 - 11) MR. RYOICHI KOKUBO, NISSHIN KIKO CO., LTD., NAGOYA CITY, AICHI
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- 12) MR. MICHIAKI YAMAMOTO, DIAMOND FRIEDMAN CO., LTD., CHIYODA-KU, TOKYO
- 13) MR. HIROSHI KAWAGI, SUN-DIA'S MART, HACHINOHE CITY, AOMORI
- 14) MR. HIKARU HORIE, PRODUCTS PLANNING CO., LTD., ICHIKAWA CITY, CHIBA
- 15) MR. AKIRA AKIMITSU, SAN'O CO., LTD., YACHIO CITY, CHIBA
- 16) MR. MASAKAZU SANO, SAN'O CO., LTD., - " -

- 17) MR. HIROBUMI IKEZAKI, JUPI CO., LTD., NERIMA-KU, TOKYO
- 18) MR. KENICHI KANIE, SHUFU NO MISE, JYOETSU CITY,
NIIGATA
- 19) MR. TAKUO SAWAMURA, HOME CENTER BRICO CO., LTD.,
KOCHI CITY, KOCHI
- 20) MR. YASUHARU TSUDA, NITOMS CO., LTD., MINATO-KU, TOKYO
- 21) MR. TAKUJI TSUCHINO, TSUCHINO KANAMONO CO., LTD.,
HIGASHI OSAKA CITY, OSAKA
- 22) MR. MICHIO SATO, MINATOYA SATO KUNIHEI SHOTEN CO.,
KOTO-KU, TOKYO
- 23) MR. NOBUYOSHI KUSUNOKI, KONISHI CO., LTD., OSAKA
- 24) MR. MASATOSHI FUJIEDA, NAKAI HOUSE CO., LTD., TOKUSHIMA
- 25) MR. ISAMU KITAGAWA, KITASA SOSHOKU CO., LTD.,
HIKONE CITY, SHIGA
- 26) MR. KAORU HORIE, PRODUCTS PLANNING CO., LTD.,
ICHIKAWA CITY, CHIBA
- 27) MR. KENJI NAGASHIMA, KAMA HOME CENTER CO., LTD.,
- 28) MR. YOSHI YAMAGUCHI, KEIYO INDUSTRY CO., LTD.,
CHIBA CITY, CHIBA
- 29) MR. MICHIAKI YAMAMOTO, DIAMOND FRIEMDMAN, TOKYO
- 30) MR. KAZUO MINATO, TOUR CONDUCTOR, NAIGAI TRAVEL AGENT

AMERICAN EMBASSY
TOKYO, JAPAN
SHOESMITH

NOTE BY OC/T: NOT PASSED ABOVE ADDRESSEE.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TOKYO03221
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760080-1082
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760397/aaaadibr.tel
Line Count: 141
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 17 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 JUN 2004 by fisherem>; APPROVED <16 DEC 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS PROGRAM: NATIONAL HOME CENTER/HOME IMPROVEMENT '76 CONGRESS AND EXPOSITION, MARCH 7-10, 1976
TAGS: BEXP, BTRA, JA
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006